



PLEIN AIR SANTA FE
Sponsored by Plein Air Painters of New Mexico

Annual Paintout, Exhibition, and Sale

2013 Prospectus

- Artists' Kickoff Party:** Saturday, June 15, 2013, 5:00 PM,
Museum Hill Cafe, 710 Camino Lejo
- Paintout Period:** Sunday, June 16 through Thursday, June
20, 2013, in and around Santa Fe
- Demonstration:** Sunday, June 16, 2013 5:00 PM,
by Gary Kim at Gary Kim Fine Art Gallery, 228
Old Santa Fe Trail
- Quick Draw:** Friday, June 21, 2013, 10:00 AM–noon
- Opening Reception:** Friday, June 21, 2013, 5:00–7:00 PM,
Gary Kim Fine Art Gallery, 228 Old Santa Fe Trail
Artists' preview 4:00–5:00 PM
- Exhibition:** Friday, June 21 through Sunday, July 7, 2013,
10:00 AM–5:00 PM daily, Gary Kim Fine Art
Gallery, 228 Old Santa Fe Trail
- Workshop:** Saturday, June 22 through Sunday, June 23
Instructor: Jeanne Mackenzie
Separate registration and tuition required; see
below under Questions and Answers
- Jurors:** Gary Kim, Colin Page, Dave Santillanes
- Awards Judge:** Jeanne Mackenzie
- Quick Draw Judge:** Elizabeth Sandia

Awards: \$1,000 Best of Show, \$500 for 2nd place, \$300 for 3rd place, plus Artists' Choice and People's Choice awards from PAPNM sponsors. Quick Draw \$200 Best of Show

GENERAL REQUIREMENTS:

The paint-out is open to the first 75 PAPNM members who register and pay the entry fee. Once the member is registered, no refunds will be allowed.

REGISTRATION AND ENTRY FEE:

\$90.00 (non-refundable). Register on the PAPNM website, www.papnm.org, under the Members Only/Member Registration section. Pay your fee with Paypal or, after you register online, send your check to "PAPNM, c/o Anita Blythe, P.O.Box 7214, Albuquerque, NM 87194". You'll save PAPNM a few bucks by mailing a check. Registration fee must be paid before admission to the jury process.

JURY PROCESS:

Each registered artist will be allowed to enter a process in which he or she may be juried in to the exhibition at Gary Kim Fine Art Gallery. Please follow these instructions carefully.

In order to enter the jury process, the registered artist must submit images of **three** of his/her plein air works completed in the past two years. Not "up to three"; not "four"; we need **three**. Images must be provided by midnight, **Monday, March 18, 2013**. The panel of three jurors will select the 45 artists who will provide two of their paintings from the paint-out for the exhibition. Artists will be notified of the jurors' results by April 27, 2013.

ENTRY FORMAT AND DIGITAL SPECIFICATIONS:

Only digital images emailed to the PAPNM administrator at Admin@papnm.org will be accepted.

- File Size: 4 inches (1200 pixels) on the longest side of the image
- File Resolution: 300 ppi
- File Format: jpeg
- File Titling: First four letters of last name, First two letters of first name, Entry number (in this case: 1, 2, and 3). For example, the number 1 entry of a painting by John Adams would be AdamJo1.jpg
- Tips: If you take your own photos make sure your camera is set on the highest quality. Crop any extraneous material (matting or framing) from your photo.

HOW TO ENTER THE JURY PROCESS:

1. After you have registered, prepare an email with “2013 PASF Juried Exhibition Entries” in the subject line.
2. Attach to this email THREE digital images formatted with the above specifications. Images must be attached (Do NOT embed the images in the email message).
3. Include in the body of the email your name and phone number. Include a list of your three paintings with file name, title, size, and medium.
4. Send this email to the PAPNM administrator, Admin@papnm.org. Notification via email of receipt of properly formatted images will be sent to the applicant by March 20. Your phone number is requested in case we detect a problem. If you do not receive notification of receipt by March 20, notify Jim Ulrich at jimfulrich@aol.com.

Need help sizing a photo or renaming a jpeg file? If you need help, our own Karen Halbert has volunteered to be our “Help Desk”. You can reach her at karen.halbert@gmail.com. Whatever you do, just be sure that you forward your images according to these guidelines.

If the images submitted are not the correct size or if the name of the image's jpeg file is not crafted correctly as described in the digital guidelines, you run the risk of not having the entries accepted. We will try our best to inform you if they are not properly formatted but it's safer to get them correct in the first place.

SIZE AND FRAMING REQUIREMENTS FOR EXHIBITED PAINTINGS:

Maximum unframed dimension is 12”x16” for each of the two paintings. Accepted work must be sturdily framed and ready to hang, with D-rings and wire. No sawtooth hangers will be accepted.

AGREEMENT OF ENTRY & LIABILITY:

All reasonable care will be taken with paintings. However, neither Gary Kim Fine Art Gallery nor PAPNM, their agents, officers, employees, sponsors, volunteers, or anyone working on the exhibition will be held responsible for any loss or damage to artwork left in the gallery. Insurance is the responsibility of the artist.

PAPNM reserves the right to reproduce accepted artwork for publicity purposes.

PAPNM reserves the right to reject work deemed unsuitable for public viewing.

All work must be at least 80% completed en plein air, within the timeframe of June 16–20, 2013 in the Santa Fe area.

All work must be for sale. Artist receives 60% of the sale price. Gary Kim Fine Art Gallery retains 30% and PAPNM receives 10%.

Juried artists agree to turn in two completed, framed and ready-to-be-hung artworks between 10:00 AM and 3:00 PM on Thursday, June 20, 2013 at Gary Kim Fine Art Gallery, 228 Old Santa Fe Trail.

Juried artists agree to pick up any unsold work on July 8, 2013 at Gary Kim Fine Art Gallery or make prior arrangements for shipping.

Juried artists agree to provide a short (one side of a standard 8.5"x11" sheet) typewritten biographical statement, which the gallery will keep on file in a binder for collectors who request information about the artist. These will be collected at Delivery/Receiving on June 20, 2013.

DELIVERY/RECEIVING: Thursday, June 20, 2013

Framed paintings must be hand-delivered to Gary Kim Fine Art Gallery, 228 Old Santa Fe Trail, on **Thursday, June 20, between 10:00 AM and 3:00 PM.**

RETRIEVAL: Monday, July 8, 2013

All unsold paintings must be picked up at Gary Kim Fine Art Gallery during regular business hours on July 8, 2013 unless prior arrangements have been made.

To have paintings returned by a delivery service, prepaid shipping documents and carton(s) must be supplied when paintings are delivered to Gary Kim Fine Art Gallery on June 20, 2013. A very sturdy corrugated box, with full interior packing, is recommended. Generally, two inches of packing material around all edges is desirable. Do not use styrofoam peanuts as packing material. Any unclaimed paintings will become the property of PAPNM.

Your entry and payment constitute acceptance of all conditions and terms of this prospectus.

February 26, 2013

QUESTIONS AND ANSWERS

WHERE DO I GO FIRST? The artists' kickoff party will be at 5:00 PM on Saturday, June 15, at the Museum Hill Cafe, 710 Camino Lejo, (505) 984-8900. Heavy hors d'oeuvres and non-alcoholic beverages will be served. A cash bar will be available. Fee for a guest is \$32, and must be **prepaid before Wednesday, June 5th**. We gotta have a headcount ahead of time, like your daughter's wedding reception. Packets of information about Santa Fe, locations, maps and directions to paint-out sites, and other information will be handed out at the kickoff. Be there or spend the week in confusion (Just kidding; if you can't make it, we'll still give you your stuff).

WHERE CAN I STAY? PAPNM has arranged a group discount rate with Santa Fe Sage Inn. A room with one king bed or a room with two queen beds can be reserved for \$85.00 per night, plus applicable, rapacious taxes. A continental breakfast is included. You must make your reservation directly with Santa Fe Sage Inn. By telephone at (505) 982-5952, mention PLEIN AIR SANTA FE to receive the group rate. If booking via the web site at www.SantaFeSageInn.com, use the promo code 3333. You must make your reservation **prior to May 14, 2013**. The group rate is available from June 14, 2013 through June 23, 2013.

In addition to Santa Fe Sage Inn, several PAPNM members from the Santa Fe vicinity have opened rooms in their homes for participating artists. More information will available soon.

WHERE WILL WE PAINT?

- a. Organized group locations will be announced at the kickoff party with maps and directions.
- b. Other suggested locations will be outlined.
- c. A couple of locations will be made available on a first come, first served basis; a couple of these will require an additional fee for those artists wanting to paint there. There will be signup sheets at the Artists' Kickoff Party.
- d. Work submitted to the exhibition may be painted anywhere in the Santa Fe area between June 16 and June 20. You do not have to paint at the organized group locations.

WHERE AND WHEN WILL CANVASES BE STAMPED? Canvases will not be stamped for the paint-out or the quick draw. We're counting on you to do the right thing.

WHAT IF I DON'T WANT TO GO THROUGH THE JURY PROCESS? That's okay! You are welcome to sign up and participate in all the activities of the week.

WHAT IF I DON'T GET JURIED IN TO THE SHOW AND, THEREFORE, DON'T WANT TO ATTEND PLEIN AIR SANTA FE? Well, you'd be making a mistake! This is going to be a fun event: great locations to paint, camaraderie with fellow artists, a painting demo by Gary Kim, culinary delights, and perfect weather ... plus, you'd lose your registration fee. Even your CPA would call you crazy.

WHY DID THE REGISTRATION FEE INCREASE THIS YEAR? The board of PAPNM wants to embrace more fully our mission of helping artists paint and SELL their works. To that end, Santa Fe was designated as our location. Santa Fe galleries have higher standards, which prompted us to introduce the jury

system. Award amounts are substantially higher. Santa Fe requires more fees for use of parks and other locations. Plus, we'll fill your belly on Saturday evening and fill your artistic brain with Gary Kim's demo on Sunday evening.

TELL ME MORE ABOUT THE JURORS AND JUDGES, PLEASE.

Jurors: Gary Kim www.garykimart.com
Colin Page www.colinpagepaintings.com
Dave Santillanes www.dasanti.com

Awards Judge:

Jeanne Mackenzie www.jeannemackenzie.com

Quick Draw Judge:

Elizabeth Sandia www.elizabethsandiaartist.com (this new site should be available by March 1st)

More information will be available about our jurors and judges during Plein Air Santa Fe.

HOW DO I REGISTER FOR THE JEANNE MACKENZIE WORKSHOP?

Registration or Questions: Jeanne at 970-215-9220 or jeanne@jeannemackenzie.com

Date/Time: June 22 and 23, 2013 9:00 AM to 4:00 PM

Cost: \$195

Location: Day 1- Indoor lecture/ demo then afternoon on location
Day 2- On location

Class limit: Minimum of 8; maximum of 15

This oil painting class will help you loosen up and become more spontaneous with your painting. You will learn to tackle the huge subject around you and feel more confident with the changing light. During the class we will discuss the painting process indoors the first morning, working on exercises to capture the scene quickly and with confidence. Emphasis will be on choosing a good composition, an inviting design, correct values and colors that sing. The instruction and demos will be for oils but those well versed in other mediums are welcome. The class is available to all levels of painters. Students need to come with appropriate art supplies and easels (supply list provided).