

PleinAir

MAGAZINE



THE ARTISTS' GUIDE TO PAINTING IN NORTHERN NEW MEXICO

SIGN UP FOR TWO ISSUES AND SAVE \$

WHY YOU DON'T WANT TO BE LEFT OUT

Appearing in our April/May convention issue of *PleinAir* magazine, this vital guide will include expanded editorial on painting in Northern New Mexico. The guide will be referred to by the thousands of plein air artists who read *PleinAir* each issue AND the hundreds who will be visiting the area for the 9th Annual PleinAir Convention & Expo, May 17-21, 2022, in Santa Fe — all seeking the best painting locations, attractions, restaurants, and more.

PLEIN AIR PAINTERS NEW MEXICO (PAPNM) SPECIAL SUPPLEMENT ADVERTISING RATES:

ONE ISSUE (APR/MAY):

FULL PAGE: \$1,950 (Reg. \$4,300)

HALF PAGE: \$1,000 (Reg. \$2,400)

QUARTER PAGE: \$650

TWO ISSUES (APR/MAY & OCT/NOV):

FULL PAGE: \$1,795

HALF PAGE: \$950

QUARTER PAGE: \$575

WHY SHOULD YOU ADVERTISE IN THIS UNIQUE ISSUE OF PLEINAIR?

- This useful guide is focused on an audience of artists, and some may be coming to New Mexico for the very first time. And for galleries reading this, remember artists are some of the best collectors!
- The magazine will have a long shelf life because of its unique content, making the purchase of an ad a long-term investment.
- This issue of *PleinAir* is distributed to everyone at the convention, so this is a great opportunity to attract artists to visit your business during the convention, May 17-21. Many artists come in early or stay on to explore the area and paint after the convention.
- This issue will help inform and inspire artists to come to the area at a later date to paint.
- New Mexican artists are also encouraged to advertise their work and let readers know where they may see it in person when visiting!



For more information about the 2022 Plein Air Convention & Expo (PACE22) go to pleinairconvention.com.



Contact your Marketing Specialist today!

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