# CARLA FORREST, FINE ARTIST

## CARLA FORREST (B. 1951, USA)

Carla Forrest Fine Art Studio & Gallery Patio Escondido, 404 San Felipe Street NW, Old Town Albuquerque, New Mexico 87104 www.carlaforrest.com artist@carlaforrest.com (505) 410 2444

Award-winning contemporary artist Carla Forrest paints the New West in her spectral luminescent works, inspired by direct observation of nature and life. Honored as a Local Treasure by the Albuquerque Arts Business Association, Carla obtained her Bachelor of Arts in studio art from State University of New York, Master of Science in Teaching Visual Arts from Rochester Institute of Technology, and Doctorate in Organizational Learning and Instructional Technologies from the University of New Mexico.



"I approach painting as an observer of the soul, enlightening the viewer about the presence, wonder, and dignity of nature and life. I want the viewer to value place and person in a space of spirit and heart and bring this illumination into their personal environments."

#### STUIDO AND GALLERY

Carla Forrest Fine Art Studio & Gallery opened in September 2018, nestled in serene Patio Escondido in Old Town Albuquerque. This artist's paradise is located on San Felipe NW and Mountain Road adjacent to the Albuquerque Museum. A garden gate connects Patio Escondido to the Albuquerque Museum sculpture courtyard and close-by parking.

The petite gallery's exclusive focus is artwork by contemporary fine artist, Carla Forrest. Visitors will see the full range of her popular plein air landscapes, florals, and studio work. When not outdoors painting the beautiful land of enchantment, she is usually painting in her studio area inside the gallery. Stop to visit next time you are in Old Town!

### ARTWORK COMMISSIONS

If you are searching for a painting that truly represents your passion, taste, and style, the best way to obtain one is to commission an original custom piece. The first step in commissioning is to determine the visual elements that comprise your creative concept and if my artistic style aligns with your vision. These elements will come from your source of inspiration for the commission (e.g., a picture, a photograph, a painting, a setting, or a memory). Of course, it is not necessary for you to think of every single detail, but the more detailed description you provide, the more visually similar the work will be to what you envision. Another important consideration is the purpose of the piece (e.g., residential or commercial interior design, gift, or marketing purposes). The next step is to determine a budget and timeline. After these considerations, a mutual decision between the client and artist will be made whether to proceed with the commission. Before proceeding, the client and artist will negotiate and sign a contract agreement to commission the artwork.

The commissioning process proceeds in two phases. Firstly, a preliminary design piece is developed after an initial payment to compensate for the artist's work. If the client is satisfied with the preliminary design piece, then we proceed to the next phase, creation of the full-size artwork after payment according to the contract agreement. If the client does not want to proceed with the full-size artwork, the client may purchase the preliminary design piece (unframed) and the commission relationship will end. If the client does not want to purchase the preliminary design piece, the artist is at liberty to resell or use the painting within her discretion.

## WORKSHOPS AND ART LESSONS

Private painting or drawing sessions for adults are available at \$25 per hour. Her instruction is designed according to each one's creative goals and level of experience and skill. The focus of lessons is on preparation, direct observation, fundamentals of design, and painting or drawing skills. Sessions meet at Carla's studio in Old Town Albuquerque, unless other local arrangements are made.

Custom group workshops for adults can be arranged at your location. Carla will design the workshop according to your group's or organization's preferences, focusing on the five-phase creative process: Preparation, inspiration, illumination, design, and reflection. Contact Carla to discuss details and fees.