Stephanie West

Stephanie West was born in Las Vegas New Mexico. Shortly thereafter her family moved to Santa Fe. Her relatives are 4th generation ranchers who grow wheat, barley and raise cattle through the eastern New Mexico territory into west Texas. Early memories include the family hunting dog, bobcats, venison, and learning to shoot a gun.

Old Spice and bees were her fist inspiration for a school drawing. At age 5 she was with her father when the swarm attacked. What followed was a teacher meeting with her mother suggesting she be encouraged. A school janitor visited her parent's house shortly thereafter and taught Stephanie basic face proportions.

Her love of visual expression was launched. A passion assisted by a difficulty in reading and rewards in visual linguistics happening more often.



Later, having overcome the reading handicap, she received a Bachelor of Fine Arts (B.F.A.) from the University of New Mexico and pursed graphic design. What followed was a marketing career where she translated her visual acuity into digital media. Her company, GoWestDesign.com has helped people needing email marketing, websites, search engine support, YouTube videos, top reviews, social media, and strategic planning for 24 years. A highlight of her career was an international award from GoDaddy.

Having always created art, her pursuit of landscape painting was focused during the pandemic of 2020. Since she has won:

- 1st Place, Plein Air Painters of New Mexico 2021 Summer Skies Competition, Pastel, "Summer Rainstorm,"
- Top Ten "Shimmering Aspens" Juried Exhibition 2021, Plein Air Painters of New Mexico, "Little Aspen Grove" 12x9, Oil, Blumenschein Museum Galleries, Taos, NM

Participated in exhibitions:

2021

- National Juried Exhibition, Sorrel Sky Gallery, Santa Fe, NM
- Taos Plein Air Exhibition, Wilder Nightingale & Blumenschein Museum Galleries, Taos, NM
- Hot Springs, Cool Town Jemez Show, Jemez Fine Art Gallery, Jemez Springs NM

2020

- Los Alamos Show, Fuller Lodge Art Center, Los Alamos Art Council, Los Alamos NM
- Taos Plein Air Exhibition, E.L. Blumenschein Museum, Taos NM

2019

• Albuquerque Art Showcase, Albuquerque Convention Center, Albuquerque NM

Past Highlights

- Fusion3 Show: Japanese Friendship Garden/ San Diego Fine Art Institute/San Diego Art Department, San Diego, CA
- Private Showings, BLOOMINGDALES, San Diego, CA

When you spot her outdoors, you are invited to join the conversation, celebrating nature and the 'land of enchantment.

TRIVIA: Old Spice's first product, introduced in 1937, was actually a fragrance for women.